

# RESILIENT REALISM: “PRIVACY AND INFORMATION SECURITY BEST PRACTICES AND IMPERATIVES”

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This summary of the Resilient Realism Webinar is authored by LINKCO. With twenty plus years of broad executive business experience, LINKCO is well situated to reach out to leaders. Interview for this Summary took place on May 27, 2020 with Robert E. Braun, Partner at JMBM. Bob helps clients to develop and implement privacy and information security policies, negotiate agreements for technologies and data management services, and comply with legal and regulatory requirements. Contact Bob at [RBraun@jmbm.com](mailto:RBraun@jmbm.com) or 310.785.5331.

Based in Southern California, LINKCO is an Executive Search and Consultancy serving top Middle Market CXO and upper management clients and candidates throughout the USA.



## Imperatives for Privacy and Information Security:

- Information Security is bespoke – there is no one size fits all approach.
- Reasonable security requires documentation.
- Information security is fluid – it needs to be reviewed regularly and anytime there are changes to the system.
- If you’re not thinking hard about the problem, you’re not doing it right!

### ACTUAL CYBERSECURITY

Actual security vs  
Compliance.

### INFOSEC CHALLENGES

How do we ensure new  
challenges and issues are  
managed?

### MARKET OPPORTUNITIES

Will the dynamic shift in  
business practices create  
'holes' in cybersecurity?

## Some key points to consider regarding privacy and information security:

- Know who and how your data is being used.
- Don't assume vendors will protect your data.
- Understand what is reasonable information security for your company and how to address them properly.
- Understand what statues, regulations, and orders as well as industry guidelines and frameworks must be considered by your company.
- Your reputation is on the line, review your privacy statement.

Contact LINKCO to learn more about the challenges and opportunities highlighted in the White Paper. Let us help you build a more resilient workforce ready for the future.

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