

## RESILIENT REALISM: “KEY SOLUTIONS EVERY BUSINESS NEEDS TO MANAGE RISK NOW.”

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This summary of the Resilient Realism Webinar is authored by LINKCO. With twenty plus years of broad executive business experience, LINKCO is well situated to reach out to leaders. The webinar for this Summary took place on October 21<sup>st</sup> with Andrea Ryan, co-Founder of The Small Business Partners. Helping Small Businesses manage their Business Risk with virtual solutions.

Based in Southern California, LINKCO is an Executive Search and Consultancy serving top Middle Market CXO and upper management clients and candidates throughout the USA.



The webinar focused on technology solutions to help manage three areas of business risk: COVID19, Climate Change, and Economic Risks. Technology solutions can help any size company become more cyber secure and resilient, by building cloud-based access and redundancies into the everyday functionality of the business. This addressed a question about managing the “new normal”. Less time is wasted on mundane paper related tasks in favor of digitized multifunctional systems that provide a full suite of interrelated programs that “speak the same language” and allow the business leader to know what is going on with each touch point of the business.

Ms Ryan, kicked off the discussion about specific COVID19 risk guidelines and best risk practice apps by reviewing some of the major challenges faced by organizations as they try to manage a dynamically shifting environment. During the discussion about Climate Change and Economic Risks, the question was posed, “What would you do if your top sales (or top producer) rep left tomorrow?” How prepared is your company with comprehensive data backup? A COVID19 app was demonstrated to explain the critical nature of the risk management information that companies must manage due partially to regulatory uncertainty. And not just among employees but also among vendors and clients depending on the business. This addressed a question asked regarding heightened expectations amongst companies that their vendors and supply chains prove their financial and cyber security viability as part of the “new normal” best business practices.

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Contact LINKCO to learn more about the challenges and opportunities highlighted in the White Paper. LINKCO is proud to offer COVID risk solutions to assist our clients manage their business risk.

Let us help you build a more resilient workforce ready for the future.

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