

## RESILIENT REALISM: “HOW BATTERY INNOVATION CREATES ECONOMIC AND SOCIAL OPPORTUNITY AND MITIGATES CLIMATE RISK.” WITH MATHY STANISLAUS

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This summary of the Resilient Realism Webinar is authored by LINKCO. With twenty plus years of broad executive business experience, LINKCO is well situated to reach out to leaders. The webinar took place on November 18, 2020 with Mathy Stanislaus, Interim Director of the Global Battery Alliance of the World Economic Forum.

Based in Southern California, LINKCO is an Executive Search and Consultancy serving top Middle Market CXO and upper management clients and candidates throughout the USA.



The webinar focused on challenges and opportunities across the Global Battery Value Chain. Using compelling international statistics Mr. Stanislaus explained why the work of the Global Battery Alliance and the Battery Passport they are demonstrating address critical social justice, circular economic and climate change goals.

It is estimated that approximately 45% mitigations related to current batteries will provide \$65-80 Billion in economic value. Renewables, Repurposing, Smart Charging/V2G, and Recycle, Repair/Refurbishment are key value creation opportunities. That is part of the reason the GBA is encouraging the US to realign with the Paris Agreement. Based on current estimates this will provide a \$300 Billion global revenue opportunity by 2030, which is the target date for a sustainable Battery Value Chain. The goal is to optimize recycling and repurposing and return the materials to the value chain and avoid using raw materials whenever possible.

The Battery Passport supporting a Global Battery Value Chain will require global buy in, Institutional and Private Investors as well as NGO's to contribute in providing the economic incentives that will generate billions of dollars in value proposition. Mr. Stanislaus emphatically noted that hydrogen, other renewable energy sources such as solar and wind and energy storage, EV Charging, and Smart Controls are complimentary to the Battery Value Chain. What is critical right now is to engage the private sector and governments in “pre-competitive” discussions to envision the best way to enact and sustain the Battery Passport and Global Battery Value Chain.

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Contact LINKCO to learn more about the challenges and opportunities highlighted in the White Paper. Let us help you build a more resilient workforce ready for the future.

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