

RESILIENT REALISM: “MESSY DISRUPTION PART 2: NEW ESG REPORTING REQUIREMENTS”. LINKCO

This summary of the Resilient Realism Webinar is authored by LINKCO. The webinar for this Summary took place on June 30, 2021, with George Sullivan, Founder of Net Zero Analysis and Design Corp. Part 2, continues unpacking the new and evolving ESG reporting requirements by the SEC, U.S Treasury, and President Biden’s Executive Order. The Webinar defines and explains ESG terminology and reporting procedures through a Real Estate Industry lens.

Based in Southern California, LINKCO is an Executive Search and Consultancy with twenty plus years of broad business experience. We serve top Middle Market CXO and upper management clients and candidates, cross industries, throughout the USA.



“Messy Disruption” Part 2 is the continuation of a unique, efficient primer on what you need to know about ESG reporting. George Sullivan addresses the very confusing new ESG (Environmental, Social, and Governance) reporting directives by the SEC, U.S. Treasury and President Biden’s Executive Order. The new rules apply to all companies that include ESG in disclosures to the public and to investors. George Sullivan explains what companies need to know and how to avoid costly mistakes since all non-ISO based sustainability certifications are now obsolete. The Part 2 presentation document (located on this website) includes modeling examples and links to key source documents. Here are a few of the key takeaways:

1. ISO is defined, explained, and reaffirmed as the ongoing standard. The ISO 14060 annual audit as the baseline carbon footprint is explained. ISO 14024-14025, 14064 and 14065 are highlighted.
2. Key takeaways from the 4/9/21 Risk Alert and the 6/28/21 Risk Alert:
 - a. Due to increased investor demand on ESG investment products and financial services.
 - b. Significant increase in ESG-driven investment vehicles.
 - c. ESG is considered highly material in making investment decisions.
 - d. Global framework for reporting and conforming.
3. ISO 14024-14025 are used to measure Product GHG (Green House Gases) via an LCA (Life Cycle Analysis).
4. Furthering the LCA analysis, EPD (Environmental Product Declaration) and EC3 Modeling Tool (Embodied Carbon in Construction Calculator) are explained with examples from actual Buildings.
5. Audit boundaries and ISO 14064 and 14065 are discussed from the lens of new construction projects.
6. The largest Real Estate development project carbon footprints are concrete, steel and refrigerants, with representing approximately 41% of global emissions.
7. Carbon Offsetting and Carbon Offset market specific examples are presented from the Real Estate.

8. Examples of Greenwashing and highly relevant cautionary advice is highlighted.

Stay tuned via the LINKCO website and LinkedIn for announcements of additional webinars on this topic (likely in Fall, 2021) and other topics of relevance for business leaders.

Contact LINKCO to learn more about the business challenges and opportunities we hear about every day in our conversations with Business leaders. The “LINKCO Search System” is laser focused and AI informed. We provide our clients with best of class results through our highly customized, cost effective, time saving and painless system.

LINKCO helps our clients build highly talented, diverse, and powerfully resilient CXO and Upper Management teams ready to lead your future growth.

LINKCO | Teri@linkco.net | LINKCO.NET |