

RESILIENT REALISM: “MESSY DISRUPTION: NEW ESG REPORTING REQUIREMENTS”. LINKCO

This summary of the Resilient Realism Webinar is authored by LINKCO. With twenty plus years of broad executive business experience, LINKCO is well sit

uated to reach out to leaders. The webinar for this Summary took place on June 2, 2021 with George Sullivan, Founder of Net Zero Analysis and Design Corp. and focused on the impacts on company ESG reporting requirements by SEC, U.S Treasury, and President Biden’s Executive Order.

Based in Southern California, LINKCO is an Executive Search and Consultancy serving top Middle Market CXO and upper management clients and candidates throughout the USA.



“Messy Disruption” is a unique, efficient primer on what you need to know about ESG reporting. George Sullivan addresses the very confusing new ESG (Environmental, Social, and Governance) reporting directives by the SEC, U.S. Treasury and President Biden’s Executive Order. The new rules apply to all companies that include ESG in disclosures to the public and investors. George Sullivan unpacks what companies need to know and how to avoid costly mistakes since all non-ISO based sustainability certifications are now obsolete. The presentation document includes pragmatic modeling examples and links to key source documents.

1. ISO is defined, explained, and reaffirmed as the ongoing standard. The ISO 14060 annual audit as the baseline carbon footprint was explained. ISO 14025, 14065 were highlighted.
2. Sustainable Development Goals (SDG’s) were defined and explained.
3. Carbon Neutrality, Scope 1 Modeling and Scope 2 Carbon Neutrality Plans were explained, and models discussed.
4. Scope 3 vendors and supply chain indirect emissions examples were presented.
5. Carbon Offsetting and Carbon Offset market specific examples were presented from the Real Estate Industry, Auto Industry and International Companies.

Due to popular demand “Messy Disruption” Part 2 is scheduled for June 30, 2021. Register in advance:

<https://showtime.zoho.com/join#/10021184814/3257923000000360044>

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LINKCO helps our clients build highly talented, diverse, and powerfully resilient CXO and Upper Management teams ready to lead your future growth.

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