

RESILIENT REALISM: “ESG INVESTING: MOVE THE NEEDLE AND AVOID GREENWASHING”. LINKCO

This summary of the Resilient Realism Webinar is authored by LINKCO. The webinar for this Summary took place on December 8th, 2021 and unpacked what you need to know about the current state of ESG Investing in the U.S., examples of best of class companies, confusing terms and why they are relevant, how ESG investing can improve a company’s bottom line and more.

Based in Southern California, LINKCO is an Executive Search and Consultancy with twenty plus years of broad business experience. We serve top Middle Market CXO and upper management clients and candidates, cross industries, throughout the USA.



“**ESG Investing**” continues LINKCO’s series unpacking ESG (Environmental, Social and Governance). Chris Knapp, Managing Director, Principal Robertson Stephens¹ and Bill Page, Senior Portfolio Manager Essex Investment Management (Global Environmental Opportunities Strategy (GEOS), explained the tightrope and opportunities of ESG Investing and avoiding Greenwashing. Here’s a snapshot of the conversation topics.

- Why focus on ESG Investing. What’s important to each of you in this regard?
- What are Robertson Stephens’ and Essex GEOS’ approaches to ESG Investing and why? What’s different?
- What do companies need to know to start ESG Investing and please share examples of companies that impress you and why?
- How do you compete with other investment strategies that focus on carbon generating and intensive industries like oil and gas?
- How are companies in your ESG portfolios implementing SDG’s (UN Sustainable Development Goals)? Is this critical and does it improve a company’s bottom line?
- What types of audits and carbon offsetting do you require for your portfolio companies?

Contact LINKCO to learn more about the business challenges and opportunities we hear about every day in our conversations with Business leaders. The “LINKCO Search System” is laser focused and AI informed. We provide our clients with best of class results through our highly customized, cost effective, time saving and painless system.

LINKCO helps our clients build highly talented, diverse, and powerfully resilient CXO and Upper Management teams ready to lead your future growth.

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