

RESILIENT REALISM: “ESG/SUSTAINABILITY PLANS AND BUSINESS OPPORTUNITIES: LA COUNTY”. LINKCO

This summary of the Resilient Realism Webinar is authored by LINKCO. The webinar for this Summary took place on January 12, 2022, and considered the challenges, viability, metrics, and business opportunities of a County wide Sustainability plan.

Based in Southern California, LINKCO is an Executive Search and Consultancy with twenty plus years of broad business experience. We serve top Middle Market CXO and upper management clients and candidates, cross industries, throughout the USA.



“**ESG/Sustainability Plans: snapshot LA County**” continues LINKCO’s series unpacking the actual thinking, steps, and stakeholder engagement behind an entity’s sustainability- ESG (Environmental, Social, and Governance) plans. Businesses large and small can learn from LA County’s micro and macro approach, their successes, mistakes, and lessons learned.

- What went into creating a Sustainability plan for LA County?
- LA County’s plan focuses in on Goals, Strategies and Actions. Why was this critical to the plan?
- How did the County engage and report back to stakeholders? What are the lessons learned?
- It’s all about the metrics: how does the County measure and report metrics?
- Potential Business opportunities: urban forest management, local tribes land access, phasing out single plastic use items, water conservation, green purchasing, upcoming Olympics.
- Climate vulnerability assessments.

[LINKS to County website resources discussed in webinar:](#)

[Our County Sustainability Plan](#)

[Data Gaps Analysis](#)

[Climate Vulnerability Assessment](#)

[Indicators Memo](#)

[LA County Open Data Portal - Sustainability Data](#)

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LINKCO helps our clients build highly talented, diverse, and powerfully resilient CXO and Upper Management teams ready to lead your future growth.

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