

# LINKCO'S POLICY ON CARBON NEUTRALITY AND CLIMATE RISK

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## **Why does it matter that LINKCO is carbon neutral, following UN protocols?**

At LINKCO we believe that our actions matter. We are highly concerned about the risks and the impact of Green House Gas (GHG) emissions and climate change now and in the future. Therefore we, LINKCO, must take responsibility for the consequences of our climate choices now. We urge our colleagues, clients, professional and personal networks whether we be small, middle market or large companies, individuals, or governments, to step forward and help solve climate change and reduce GHG emissions. The alternative, inaction, or little constructive action voids our sustainable future on earth. This is not hyperbole or an exaggeration.

The Paris Agreement backed by 197 Countries, has set a goal of carbon neutrality by 2050. This is to insure survivability for ourselves and future generations. 2030 is the target date by which GHG emissions should be reduced by half of 2019 levels. <sup>1</sup> Limiting global warming to 1.5 degrees Celsius will allow us to achieve carbon neutrality by 2050. This goal may seem shocking, but it is entirely achievable. As evidenced by the most recent Intergovernmental Panel on Climate Change (IPCC) report, the 6<sup>th</sup> for this global body. The Working Group III report focused on climate change mitigation. The group was comprised of 278 Scientists from 65 Countries. <sup>2</sup>

The UN carbon neutral protocols and Sustainable Development Goals (SDG's) are currently the best global overall guidance on achieving carbon neutrality. This is highlighted in the IPCC report: technical summary. <sup>3</sup> Significant reductions in fossil fuel use, electrification, improved energy efficiency and use of alternative fuels are highlighted in the report. What's more, infrastructure, policy, and technology changes have been shown to improve our health and overall well-being. Industrial emissions account for one quarter of global GHG emissions. This significant challenge creates business opportunities. For example: improved low to zero greenhouse gas production processes and carbon capture and storage are a few of the upcoming technologies that will increasingly be in high demand.

## **Why does LINKCO mitigate carbon usage and how do we do it?**

The UN's Carbon Neutral Now pledge is voluntary and focuses on a four-prong yearly approach: reduce, measure, report, and contribute. As you can imagine, the more in-depth the reporting, the more reliable the effort. LINKCO currently is graded bronze for our Climate Neutral Now (CNN) pledge. Our goal is to complete our first formal audit for the 2021 year and be able to achieve a "gold" standard with Carbon Neutral Now and be able to provide our clients with "Scope 3" vendor status. LINKCO's "Resilient Realism" webinar and article review series offer clear explanations, facts and figures by experts on these issues. (see "[webinars](#)" and "[articles](#)")

We believe that each of us must do our part in mitigating carbon usage and thereby help avoid climate disaster. By purchasing carbon offsets, we mitigate our usage and at the same time lend financial support to projects that remove carbon from the atmosphere. For 2020, we mitigated our carbon via a windfarm. We used the user friendly, Net Zero Analysis, voluntary carbon audit. We mitigated our carbon usage via Entrex a Carbon Market Member trading only securitized and registered carbon offsets pursuant to UN and World Bank protocols. We are currently working on our 2021 reporting.

1. Intergovernmental Panel on Climate Change (IPCC), “The Evidence is clear: the time for action is now. We can halve emissions by 2030.” April, 4, 2022.  
[https://www.ipcc.ch/site/assets/uploads/2022/04/IPCC\\_AR6\\_WGIII\\_PressRelease\\_English.pdf](https://www.ipcc.ch/site/assets/uploads/2022/04/IPCC_AR6_WGIII_PressRelease_English.pdf)
  2. Intergovernmental Panel on Climate Change (IPCC), “Climate Change 2022 Mitigation of Climate Change”, Assessment Report 6, (AR6) Working Group III, April 4, 2022, (2913 pages).  
[https://report.ipcc.ch/ar6wg3/pdf/IPCC\\_AR6\\_WGIII\\_FinalDraft\\_FullReport.pdf](https://report.ipcc.ch/ar6wg3/pdf/IPCC_AR6_WGIII_FinalDraft_FullReport.pdf)
  3. Intergovernmental Panel on Climate Change (IPCC), “Final Technical Summary”, AR6, Working Group III, April 4, 2022. (pp 6- 8 of 145).  
[https://report.ipcc.ch/ar6wg3/pdf/IPCC\\_AR6\\_WGIII\\_FinalDraft\\_TechnicalSummary.pdf](https://report.ipcc.ch/ar6wg3/pdf/IPCC_AR6_WGIII_FinalDraft_TechnicalSummary.pdf)
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