

# Thank you!

Photo by Freepik

**LINKCO Author:** Teri Cohan Link

---

## Thank you!

These powerful words, **thank you**, “...can help employees and colleagues feel valued and more collaborative”<sup>1</sup> while increasing productivity among employees. Managers using thank you authentically are more effective. A thank you also help improve overall corporate performance. Expressing gratitude can also foster a positive and productive work environment.<sup>1</sup>



These are several of the conclusions of Dr. Algoe, a Professor of Psychology, and her team at the University of North Carolina at Chapel Hill. Many of us miss opportunities to express gratitude during long and multidimensional workdays. And from LINKCO’s vantage point, the challenge is exponential when managing in office, hybrid and virtual employees, often at the same time.

**Here’s the good news!** Almost any method of showing gratitude, text, call, email, slack, in person helps show your employees and colleagues you value them and their work. If possible, do it publicly. People who were thanked for their prior help offered 15% more time on subsequent help requests.<sup>1</sup> Also, the other work colleagues who read (in a group chat, email chain, etc.) or heard the thank you, are primed to be more helpful to you as well. “If people simply see someone thank another person, they are more inclined to help that grateful person.”<sup>1</sup>

How you thank the person, makes a difference. The study noted that the acknowledgement was much more effective when it’s genuine and thoughtful. For instance, “I really appreciated that you took the time to read my article review and share with me that you found it useful in “X” ways.”<sup>2</sup>

In sum these findings provide us with a powerful argument for ensuring we acknowledge our gratitude in meaningful and specific ways to the people we lead, as well as our colleagues and employers, and our friends, and loved ones as well.

Now it’s my turn to say thank you and acknowledge how much I appreciate you, my network of clients, candidates, and colleagues. Thank you to my fabulous Webinar Speakers. Thank you for the gift of your time, reading my articles, sharing insights, and valuable business lessons that allow LINKCO to help you find resilient and capable talent. Thank you for being a valued partner and I look forward to continuing our relationship.

Teri Cohan Link  
Managing Partner

1. -[https://www.wsj.com/articles/show-gratitude-work-aaf8f20c?st=77xyaqlp7sbb5q1&reflink=desktopwebshare\\_permalink](https://www.wsj.com/articles/show-gratitude-work-aaf8f20c?st=77xyaqlp7sbb5q1&reflink=desktopwebshare_permalink)
2. Teri Cohan Link, example of showing gratitude specifically.

---

**Contact LINKCO** and let us help you build a diverse and more resilient workforce ready to help your company thrive. The LINKCO system produces rapid results, is cost effective, and “pain free”. With twenty plus years of broad executive business experience cross industries, LINKCO serves Middle Market companies providing access to highly qualified CXO and Upper Management talent in California and throughout the United States.

[Info@linkco.net](mailto:Info@linkco.net) | [www.LINKCO.NET](http://www.LINKCO.NET)